

# Joseph Aguilar Tomas

Multimedia Developer  
Creating, Innovating, Elevating

✉ josephaguilartomas@gmail.com

📞 308 660-4396

## EDUCATION

### Multimedia/Media Production Bachelor of Science

University Nebraska at Kearney

08/2022 - Present,

Kearney, NE

Courses

- Multimedia Design
- Digital Media Editing
- Video Production
- Multimedia Directing

## WORK EXPERIENCE

### UNK Communications and Marketing

University Nebraska at Kearney

08/2023 - Present,

Achievements/Tasks

- Video production tasks: filming, editing, and post-production.
- Team collaboration to formulate ideas and develop content strategies.
- Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator) for engaging multimedia content.
- Focused on filming and editing content while the team managed posting schedules and engagement

### Media Equipment Assistant – Department of Communications

University Nebraska at Kearney

03/2024 – 05/2024

Achievements/Tasks

- Assisted students and faculty in borrowing and returning equipment such as cameras, tripods, microphones, and lighting kits.
- Kept an organized inventory system and tracked equipment usage.
- Provided guidance and basic troubleshooting to students unfamiliar with multimedia tools.
- Assisted in showing students how to operate cameras, audio recorders, and other equipment effectively for their projects
- Enforced department policies regarding equipment checkouts, returns, and care.

## SKILLS

Communication

Individualization

Inventory Management

Collaboration

Creative Innovation

## PERSONAL PROJECTS

### YouTube Channel

7+ years

- Managed and developed a YouTube channel to 2M+ views and growing, consistently producing and uploading content.
- Developed skills in video production, editing, and audience engagement while maintaining a strong online presence.

### Online Clothing Store(s)

- Created two up-and-coming online clothing brands utilizing brand development, market research, e-commerce management, authentic design, digital marketing, and audience engagement.

## ORGANIZATIONS

### Pi Kappa Alpha

- *Developed media to enhance the fraternity's presence and engagement on campus. A showcase of a mutualistic relationship where we both become better.*

### UNK Conversation Tables

- *Engaged in language practice and cultural exchange. Contributed to an inclusive environment for students to connect, share traditions, and have fun.*

## VOLUNTEER EXPERIENCE

### Media- Pi Kappa Alpha

- *Volunteered media and videos for Pi Kappa Alpha, enhancing its brand and influence while showcasing values, events, and involvement.*

### Freelance Videography & Video Editing

- *Created custom video and media content for clients for a variety of personal projects with professional editing tailored to client needs.*